

Kelsie A. Carter

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Education

Bachelor of Arts in Journalism; May 2015
University of Memphis
Cumulative GPA: 3.6, Magna Cum Laude Honors

Experience

Intern, Campus Outreach Ministry

October 2014 - May 2015

- Organized and executed events for students on campus
- Networking and new member recruitment for organization

Broadcast Intern, WREG News Channel 3, Memphis CBS Affiliate

January - May 2014

- Learned the daily function of a reporter, anchor and MMJ
- Enhanced interviewing, writing, and video editing skills
- Prepared and shot stand-ups and video packages

Resident Advisor, The University of Memphis

August 2013 - May 2015

- Oversaw student residents in on campus dormitories and apartments
- Developed and executed monthly programs for the residential community

Radio Personality, WUMR "The Jazz Lover" Radio Station

November 2012 - May 2013

- Dee-Jay of an afternoon jazz radio show
- Learned daily radio station routines and etiquette

Reporter, The Daily Helmsman

May - December 2012

- Wrote and published daily newspaper articles
- Conducted daily interviews
- Learned news room routines and etiquette

Leadership

- Cross Cultural Leadership Project South Africa, Summer 2015
 - Mission Trip in Johannesburg, South Africa working with university students and poverty in the city
- Society of Professional Journalists, President, Spring 2013 - Fall 2015
- Students Advocating Service, Vice President, Spring 2012 - 2014
 - Oversaw membership activities and created and maintained marketing for organization
- Univ. of Memphis/Univ. of Tampa Leadership Exchange Project, 2012 - 2013
 - Volunteered around Memphis and Tampa targeting organizations with an emphasis on poverty

Skills

- Microsoft Office
- Final Cut Pro / iMovie
- Photography / Video
- Basic Web Design